

## Carie (Hoi Ying) Ng

#### — Contact

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#### - Basic Info

- She / her
- **2**1.03.2000
- Hong Kong
- 🕀 & Denmark
- **♦** INFJ
- Belbin Test:
  Completer / Finisher and
  Implementer

#### - Software Skills

- Figma
- Canva
- ▲ Jira + Confluence
- ClickUp
- Notion
- Miro
- Photoshop
- InDesign
- Lightroom Classic
- Illustrator
- Bambu Lab (3D Printing)
- Premier Pro

#### About Me

I am from Hong Kong with a diverse family background, I moved from Hong Kong to Prague, UK, and now Denmark. This experience has made me open minded and able to see things from different perspectives. My goal is to work in digital design with a high focus on user experience (UX/UI) and visual design. I address tasks creatively to come up with iterations of concepts, yet I'm detail-oriented and structured, which helps me stay organized. I have expertise in various creative tools and methods. I enjoy collaborating with others through an adapt-and-learn approach, while I take on a user-centric approach to creating solutions.

### Work Experience

2024 - PRESENT

Creative Director @ ChaBar

- Plan and assist with event hosting
- Create visual design, brand management, web design, and content design

FREELANCE: 2025

UI/UX Web Designer @ MessyMe

 Create icon designs and assist with website UI/UX review

FRFFI ANCF: 2024

Web Designer @ Sinophram Beauty

Create the website & webshop design

2021 - 2024

**UI Designer and Marketing Assistant** @ Kanda

- Create storyboards, wireframes, mockups, prototypes, webpages, app assets, and marketing materials for safety training projects in VR, PC, and tablets
- Utilize market research, product testing, and user feedback to enhance designs
- Work in SCRUM cross-department teams creating learning content for wind, maritime, and healthcare industry
- Create the company's brand guideline, documentation and presentation templates

#### Internship

2025

### Web Designer

@ Chromalab

2025

## **UX** Designer

@ BRØG

2024

# UI/UX Product Designer

@ MergelT

2019

## Digital Marketing

@ Viciplay

2017

## Graphic Designer

@ AART

2016

## Graphic Designer

@ Top Print

#### Volunteering

2024 - PRESENT

**UI Designer** @ Burning Cinder Games

- Design user interfaces (UI) for the game resembling a VHS/PS2 art style.
- Design graphical assets for the Steam store page

- After Effects
- DaVinci Resolve
- Spline 3D tool

### Website Building

- Shopify
- Squarespace
- wix Wix
- HubSpot
- WordPress

#### **Front-End Dev**

- **B** HTML
- **S** CSS
- JavaScript
- o GitHub
- React
- Bootstrap

## Languages

- # English: Fluent
- 😘 Cantonese: Fluent
- Mandarin: Intermediate
- Danish: Conversational

#### — What Others Think About Me

"Carie is exceptional at listening to requests and feedback and translating them into designs that exceeded our expectations. Even when some of the requests were unclear or challenging, Carie transformed them into designs that significantly improved the overall experience of the app."

#### - Pelota

"She works fast, delivers high-quality designs, and brings her own professional input and creative ideas to the table. Carie is highly independent, yet a fantastic team player - always positive, kind, and easy to work with."

2024 - PRESENT

### **UI/UX Designer** @ Thunder Blossom Games

Create UI designs and ensuring overall UX flow

2023 - 2025

# **Marketing and Communication Board Member** @ Den Kinesiske Venskabsforening i Aarhus

- Create digital and print designs for community club on sharing Chinese culture
- Participate with organizing public activities and events
- Create official club's documentation and presentation templates

2023 - 2024

#### Student Mentor @ VIA University College (TEKO)

Provide mentorship for students beginning their career path

#### Education

2025

## **Design Management Certification Course** @ University of the Arts London

 Strategic Value of Design, Service Design & Design Thinking, Managing Design Teams & Fostering a Design Culture, Managing Clients & Design Projects

2024

## Front-End Development Certification Course @ SheCodes

 Basic Coding (HTML, CSS, JavaScript), Web Development, Al, React Development, Responsive Design

2024

## **Project Management Certification Course** @ Erhvervsakademi Aarhus

 Objectives, Planning & Management, Stakeholder Mapping, Project Organization, Project Management in Complexity, Communication & Meaning-Making, Cooperation, Conflicting Perspectives, Learning & Evaluation

2022 - 2024

### MA User Experience Design @ Falmouth University (Games Academy)

- Mixed Co-hort: UX Design and Indie Game Development
- UX Research, UX Design, Co-Creative Design & Practice, Development Practice

2018 - 2021

## BA Design, Technology and Business @ VIA University College (TEKO)

Specialty: Branding and Marketing

2020

# Brand Management - Aligning Business, Brand and Behaviour Certification Course @ University of London (London Business School)

 Purpose & Experience, Design & Delivery, Leadership & Alignment, Practices & Engagement, Metrics & Returns

2018

## **Photography Course: Experiment and Experience** @ VIA University College (TEKO)

 Technical Aspects of Camera, Photo Editing, Producer's Mindset, Production Plan and Execution